

LifeScience Alley™ Conference & Expo Showcase to Highlight Innovative New Technologies

MINNEAPOLIS, MN – (August 29, 2008) – LifeScience Alley™ announced today that Cardious, Inc. was selected as one of three New Technology Showcase Award Winners and will be given the opportunity to present at the association’s Annual Conference on December 10 as part of the New Technology Showcase. Cardious will be presenting during the mid-morning President’s General Session. The goal of the New Technology Showcase is to highlight leading life science technologies with the potential to greatly impact healthcare delivery.

The three presenting organizations – Cardious, Inc. (St. Paul, MN), EchoMetrix LLC (Mount Horeb, WI), and NanoInterventions LLC (St. Paul, MN) – will be showcasing a minimally invasive aortic valve replacement therapy, a soft-tissue injuries ultrasound device, and a mouse stent model for cardiovascular therapy screening, respectively. These organizations will be joined in the New Technology Showcase exhibit area by the other finalists: Immunochemistry Technologies LLC (Bloomington, MN), Kinexum Metabolics (Burnsville, MN), NeoChord, Inc. (Minnetonka, MN), and Vasamed, Inc. (Eden Prairie, MN). These finalists will be showcasing a non-invasive fluorescent detection probe for live animal imaging, a peptide that stimulates stem cells in the pancreas to develop into normal insulin secreting tissue, a minimally invasive device to treat mitral valve regurgitation, and a Peripheral Arterial Disease non-invasive diagnostic testing technology, respectively.

Steve Mertens, Sr. Vice President of Research and Development with the Cardiovascular division at Boston Scientific (who is sponsoring the New Technology Showcase), said “We

focus our efforts on developing and delivering innovative solutions at Boston Scientific. Identifying and highlighting breakthrough technology is important to driving the life science industry.”

About the Selection Process

This year’s finalists were selected by an expert industry panel. Presenting and exhibiting organizations are selected based on the novelty of their technology and the impact it represents to the life sciences and healthcare.

About the LifeScience Alley™ Conference & Expo

The largest convocation of life science industry professionals in the Upper Midwest, LifeScience Alley’s annual conference attracts over 1,500 attendees from more than 25 states and 12 countries. The goal of the conference is to convene the life science industry under one umbrella to share new insights of emerging trends, technologies and practices. The conference & expo will be held at the Minneapolis Convention Center in downtown Minneapolis on December 10, 2008, and will feature four general sessions, seven educational seminar tracks, a new technology showcase, a state legislative hearing, a student poster session, and an exhibit hall featuring over 160 exhibitors. For more information, visit www.lifesciencealley.org or www.lifesciencealleyconference.org